

DIVYA NAIK

Graphic Designer &
Digital Marketing Executive

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ABOUT ME (COMBINED – GRAPHIC + DIGITAL MARKETING)

I am a creative and results-driven Graphic Designer and Digital Marketing Executive with experience in designing visual content and managing digital marketing activities. I have worked on social media creatives, branding, and digital campaigns to enhance online presence and audience engagement. My goal is to create visually appealing designs while implementing effective digital marketing strategies that help brands grow and connect with their target audience.

EDUCATION

Bachelor's of Computer Application | pursuing 3rd year

Kamala Nehru College , Nagpur , Maharashtra

Higher Secondary Certificate | 2019 - 2020

Ashok Junior College , Umred ,Maharashtra

WORK EXPERIENCE

Internship – Graphic Designer & Digital Marketing Executive PSK Technologies Pvt. Ltd. (IT Company)

Since 2 June 2025

- Designed logos, brochures, flyers, posters, banners, and social media creatives.
 - Managed social media content for digital marketing campaigns.
 - Planned and executed basic digital marketing strategies to increase reach and engagement.
 - Assisted in content creation, post scheduling, and audience engagement activities.
 - Worked on photo editing, retouching, and visual enhancements to maintain brand consistency.
 - Used Canva for graphic design and Filmora for video editing to create marketing content.
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PROJECTS

Graphic Designer & Digital Marketing Executive – GayatriKadhao.com

- Designed engaging social media creatives for branding and promotions.
 - Supported digital marketing efforts through consistent content creation and audience-focused posts.
 - Helped improve social media engagement using creative and marketing-oriented designs.
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TECHNICAL SKILLS

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| • Graphic Designing (Canva) | • Social Media Marketing | • Hardware | • Digital Marketing |
| • HTML & CSS | • Basic JavaScript | • Networking | • Video Editing |
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LANGUAGES

- English
- Hindi
- Marathi